



FEBRUARY 10-13, 2016

BOULDER THEATRE

BOULDER CITY, NEVADA

12TH ANNUAL

DAM SHORT  
FILM FESTIVAL

# 12th Annual Dam Short Film Festival

February 10-13, 2016

Boulder Theatre  
Boulder City, Nevada



## Audience

Attendance: 3,000+

### Origin

Boulder City: 30%  
Henderson / Las Vegas: 60%  
Northern Nevada / California: 5%  
Other states: 5%

### Age

Under 18: 5%  
18 to 35: 25%  
35 and older: 70%

### Social Media

Facebook Likes: 2200+  
Twitter Followers: 1500+



## WHY SHORT FILMS?

The short format allows filmmakers to experiment, to take chances, to tell stories otherwise skipped or avoided by mainstream movies and media. Short films are created by students, hobbyists, and working professionals. Budgets might range from \$50 to \$50,000. Some films are made by one or two people, while others use full-size Hollywood crews.

Film festivals give filmmakers a rare opportunity to screen their work in front of an appreciative audience. It also gives them a chance to network with fellow filmmakers with diverse backgrounds.

In other words, short films are a valuable art form that should be treasured and supported!

The **Dam Short Film Festival** screens over **125 short films each year** at the beautiful Boulder Theatre in historic downtown Boulder City. The films are wonderfully diverse in their subject, their style, and their origin. They encompass a wide variety of genres, including drama, animation, and documentary. The festival accepts submissions from all over the world. The films range in length from 1 to 40 minutes. Festival programmers group the films into thematic program blocks, typically amounting to about 24 blocks each year. With such a wide array of content, it's easy to find films that you love. Should you find a short you don't particularly like, it doesn't last long! We rate the program blocks (G, PG, PG-13), so there is no surprise about content. The festival programmers go to great lengths to find films that appeal to the festival audience.



*A few of the guest filmmakers that attended the 2015 festival.*

# BRANDING OPPORTUNITIES

There are many opportunities to present your company, your organization, or your brand to audiences at the Dam Short Film Festival. These opportunities are a benefit of festival sponsorship. Many of the benefits are included with standard sponsorships (see the next page); however, we're also happy to craft custom branding opportunities for you.

## Festival Trailer and Slideshow

Each film program starts with a festival slideshow and trailer. Audiences will see your logo on a 20-foot screen over two-dozen times during the event.



## Festival Program and Poster

Printed festival programs are given, for free, to festival attendees and guest filmmakers. They are an invaluable guide to the event and are referred to often and are saved as souvenirs. The festival poster is distributed across Boulder City and Las Vegas, is sold to attendees, and given to VIPs.

## Festival Website and Social Media

We maintain the festival website year-round ([www.damshortfilm.org](http://www.damshortfilm.org)) and stay active with social media (Facebook, Twitter, Instagram, Pinterest, Tumblr, and many others). This offers the perfect means to connect your brand with social media savvy youth.



## Custom Branding

Although we offer many standard sponsorship levels (see the next page), we can also customize a sponsorship to work with your particular brand. For example, a customized sponsorship might include:

- Branded Program Block
- Branded Party, Reception, or Mixer
- Exclusive Logo Placement (swag bags, signage, and so on)



# SPONSORSHIP LEVELS

**The 12th Annual Dam Short Film Festival offers numerous sponsorship levels designed to maximize exposure and community goodwill.**

## \$250 - BIGHORN SHEEP

### BENEFITS

Slide in 2016 pre-program slideshow  
Link on 2016 DSFF sponsor webpage

## \$500 - SILVER PROSPECTOR

### BENEFITS

Logo in 2016 DSFF trailer  
Logo on printed 2016 DSFF program  
Logo and link on 2016 DSFF sponsor webpage  
Slide in 2016 pre-program slideshow  
Acknowledgement on DSFF Facebook and Twitter

## \$1,000 - GOLD STRIKE

### BENEFITS

Logo on 2016 DSFF trailer  
Logo on printed 2016 DSFF program  
Logo and link on 2016 DSFF sponsor webpage  
Slide in 2016 pre-program slideshow  
Acknowledgement on DSFF Facebook and Twitter  
2 VIP Passes  
2 DSFF T-shirts, hats, and swag bags

The Dam Short Film Society is a registered non-profit Nevada corporation soliciting charitable donations for the purpose of operating the Dam Short Film Festival held annually in Boulder City, Nevada.

Contributions may be tax deductible.

## \$2,500 - BRISTLECONE

### BENEFITS (ON-SITE AND SOCIAL MEDIA)

Acknowledgement by festival executive director and director during introduction of each program  
Acknowledgement on DSFF Facebook and Twitter  
Product and brochure placement in DSFF swag bags, Filmmaker Lounge, and Boulder Theatre lobby for distribution to filmmakers and VIPs

### BENEFITS (LOGO PLACEMENT)

Logo on 2016 DSFF poster  
Logo on 2016 DSFF trailer  
Logo on printed 2016 DSFF program  
Logo and link on 2016 DSFF sponsor webpage  
Slide in 2016 pre-program slideshow

### BENEFITS (TICKETS, PASSES, SWAG)

6 VIP Passes  
6 DSFF T-shirts, hats, and swag bags  
24 2016 general admission tickets

## \$5,000 - DESERT JEWEL

### BENEFITS

All benefits of the Bristlecone Sponsorship  
30 second promotional spot to be presented before each program screening

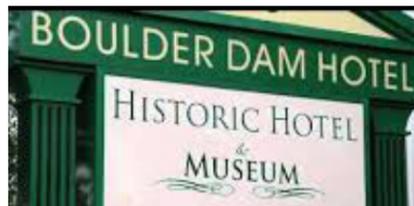
## \$10,000 - MIGHTY COLORADO

### BENEFITS

All benefits of Desert Jewel Sponsorship  
Exclusive invite-only party for sponsor employees  
Filmmaker award named after sponsor  
Front page banner on DSFF website  
Front page banner on DSFF Facebook page  
Inclusion in all 2016 DSFF press releases  
"Special Thanks" advertisement in the Las Vegas Review-Journal



# DSFF SPONSORS



# MEDIA HIGHLIGHTS



LAS VEGAS REVIEW-JOURNAL

"Short filmmaking represents an art form in and of itself... It's that eclectic range of subjects and styles that makes short films special..."



"In a festival full of technical sophistication, artistry still comes first."



"...you can catch clever, touching, and engaging short films...at the legendary Dam Short Film Festival..."



"...the Dam Short Film Festival is a party [celebrating] the art of the extremely short movie..."



"...the [short films] are amazingly creative.... You can try things [with short films] that you couldn't try with features or commercial projects..."



"The little town of Boulder City is making a name for itself with a festival that celebrates mini-movies."

**BOULDER**

**THEATRE**

**DAM SHORT  
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## **CONTACT**

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